



Channel Highlights

NEW ON KABILLION!

TV ON DEMAND



- Cyboars launches November 2011 on the Kabillion Network with over **500,000 views in the first month!**

CYBOARS

The Numbers!

- Cyboars has achieved over **3 Million TV Viewers to Date!!**
- *Metrics supplied by third party reporting – Rentrak*
- **#1 Original Series Launch on Kabillion!** Cyboars has created a loyal fan base across the Kabillion TV On Demand Network, Kabillion.com and social networking sites.

ONLINE



- November 2011 – Cyboars launches on Kabillion.com



Retail Support:

- Cyboars TV views have created over **20 million** advertising impressions to date! Cyboars will make these impression available to the Retailer in support of the Cyboars brand on shelves!

YOUTUBE



- Cyboars launches on the Kabillion You Tube Channel December 2012.
- Supported by the 4th largest You Tube aggregator for maximum views!



- **COMING SOON! Cyboars Casual Online Games and New Episodes!**

SOCIAL MEDIA



- Cyboars is featured within Kabillion's social media partner site; **Yoursphere.com**, the kid-targeted, COPPA compliant social media platform.
- Kabillion promotes Cyboars through the following social media outlets:
[Kabillion Facebook](#) | [Twitter](#)
[Kabillion Girls Rule Facebook](#) | [Pinterest](#)
[LinkedIn](#) | [Kabillion Yoursphere](#) | [YouTube](#)
[Kabillion Girls Rule Yoursphere](#)